

'FOR HIRE' FEE SCHEDULE

Pin-up Project Space and Lamington Drive
The Compound Interest
15 - 25 Keele Street, Collingwood

ABOUT PIN-UP

Pin-up is an independent architecture and design gallery, project and event space housed within one of Melbourne's most vibrant creative precincts as part of the collective "The Compound Interest Centre for Applied Art" in Keele Street, Collingwood.

This collaborative building provides an opportunity for cross-disciplinary discussion and shared agendas. To make the most of these opportunities, the gallery space is shared with fellow Compounder and local illustration gallery Lamington Drive on an alternating bi-monthly program.

Firmly engaged with promoting local debate yet with an international outlook, Pin-up is dedicated to exhibiting, communicating and promoting architecture and design in an accessible, responsive and inspirational environment.

Pin-up is an initiative by Fleur Watson and Martyn Hook of the creative studio Something Together. The space takes its name from a studio approach where designers 'pin up' their design process in order to reveal ideas through presenting them to others and, in turn, develop a richer, more meaningful understanding of the importance of investing in quality architecture and design.

ABOUT LAMINGTON DRIVE

Owned and operated by the friendly faces of illustration agency The Jacky Winter Group, Lamington Drive was established in August 2008 as a gallery space dedicated to showing the work of those represented by the agency.

The gallery exists to simultaneously explore the awkward idea of having commercial art in a gallery space, and as a venue in which illustrators, cartoonists and designers can explore this same art/commercial art tension in their practices.

ABOUT THE COMPOUND INTEREST: CENTRE FOR APPLIED ART

The Compound Interest Centre for Applied Art is a new and exciting creative hub and designer-run space in the heart of Collingwood. Creative practices within the building include illustration gallery Lamington Drive, publication design practice Chase & Galley, product designer Kate Stokes' Coco Flip, the Locavore Edition produced by Propeller, Moto book distribution and terrariums by Miniscapes.

The Compound Interest Centre for Applied Art generates strong media attention through online and traditional environments with recent profiles appearing in The Guardian, The Age, Lost & Found, The Thousands and Broadsheet.

SNAPSHOT

- 6** major exhibitions
- 12** events including floor talks, university sessions and special events
- 5,000** expected visitors to Pin-up, Lamington Drive and the Compound Interest Centre for Applied Arts including architects, designers, specifiers, government, university and industry representatives, media and general public
- 2** partner events with major Festivals
- 1** university partner
- 5000** initial database contacts
- 1** website
- 1000** expected facebook fans
- 6** press releases
- 6** e-newsletters
- 1000** printed exhibition catalogues
- 5000** printed and e-invitations

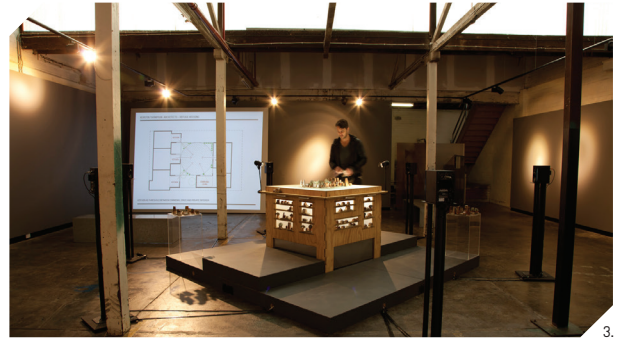
SOMETHING
TOGETHER



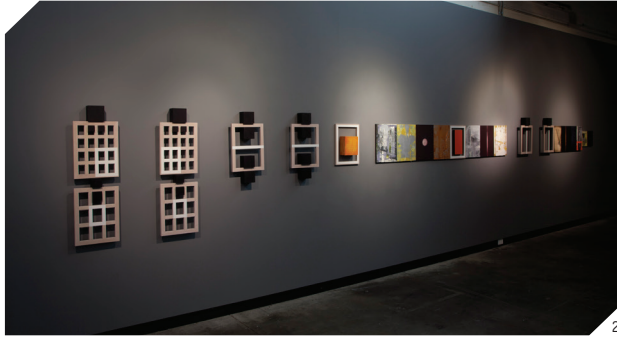
LAMINGTON
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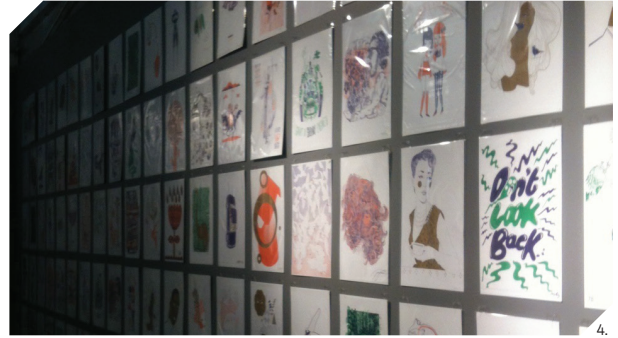
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Images:

1. approach process making resource scale: Herbert and Mason; The First Show, Pin-up 2011. Image by Tobias Titz.

2. Jon Tarry: Arival Departure, Summer Residency Program, Pin-up 2012. Image by Tobias Titz.

3. The Housing Project, Pin-up 2011. Image by Tobias Titz.

4. Risographica 2, Lamington Drive 2012.

BASIC 'HIRE' FEE SCHEDULE:

EVENT:

Day or evening single event rate (within gallery hours - alternative times by arrangement)

\$500 + GST (Cultural, self-managed)

\$1500 + GST (Commercial, managed)

EXHIBITION:

Weekly rate:

\$500 + GST (Cultural, self-managed)

\$1500 + GST (Commercial, managed)

Monthly rate:

\$1500 + GST (Cultural, self-managed)

\$4500 + GST (Commercial, managed)

Note - Alternative term bookings negotiable on request.

INCLUDES:

- Power and Lighting
- Curatorial and project management support (where applicable to fee)
- Basic invigilation during opening hours (note: individual contents insurances for exhibits should be provided)
- Gallery hours are: Wed-Fri, 10am-6pm, Sat 12-5pm
- Listing on Pin-up website and exhibition program (where appropriate)

- Inclusion in Pin-up exhibition press releases and newsletters
- Opening and exhibition invitation distributed to Pin-up database of 5, 000 (design services additional)

ADDITIONAL SERVICES AVAILABLE:

- Additional 'Compound' event hire for large-scale openings/events for up to 300 people (POA)
- Curatorial services @ \$95.00 per hour
- Exhibition design services @ \$95.00 per hour
- Technical support @ \$65 per hour
- Custom plinth/display furniture construction (POA)
- Exhibit-quality printing - Large and small scale (POA)
- Invitation design and print (POA)
- Opening night event management - including beverages and catering (POA)
- Media/marketing services eg. press releases, website, newsletters, social media (POA)

For more information, please contact:

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